



SKILLS CANADA PEI PROVINCIAL COMPETITION

SCOPE DOCUMENT	
Competition Date	March 9, 2017
Competition location	Westisle Composite High School Students should register in the Library upon arrival.
Trade Number	85
Trade Name	Public Speaking
Level	Secondary

1. INTRODUCTION

1.1. Purpose of the Challenge.

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

1.2. Duration of contest.

6 Hours

1.3. Skills and Knowledge to be tested.

- Present thoughts in a clear, coherent, and well-constructed format on the assigned topic.
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.
- Reflect upon research, make observations, and share experiences through prompted response.



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2. CONTEST DESCRIPTION

Each competitor will speak on the following topic:

Statistics indicate an increased need for graduates in skilled trades and technology to fill the projected job shortages and to keep our country strong and globally competitive. Raising awareness of this is critical to solving the problem.

With this in mind, respond to the following scenario:

You have been selected to be an ambassador for Skill/Competences Canada. Your objective is to promote skilled trades and technology careers. Present the speech you would deliver.

Competitors will write original speeches that reflect creativity on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of the listening audience.

Competitors must submit by e-mail a copy of their speeches as a PDF document in Arial 14 point font, double spaced to the chair of the Provincial Technical Committee (PTC) by midnight, March 3rd, 2017. Please refer to the e-mail address at the end of the contest description. If you have not received confirmation within 24 hours that the speech has been received, please email the Provincial chair and resubmit. Competitors who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 15.

Length of Prepared Speech

- The speech shall be at least five (5) minutes in length and shall not exceed seven (7) minutes.
- Five (5) points will be deducted from each judge's score for each minute or portion thereof under the minimum time or in excess of the maximum time.
- There will **not** be a warning light, sound, or time cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentations.

Length of Response to Questions

- At the end of the prepared speech, each competitor will then be asked one question based upon the content of her/his speech. Each competitor will have a maximum of one minute and thirty seconds to respond to the question.
- The competitor will then be asked one question based upon observations of the skilled trades and technology contests. S/he will have a maximum of two (2) minutes to prepare and three (3) minutes to respond. Time card will be shown to indicate 15 seconds remaining.



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Tasks that will be performed during the contest

- Competitors will observe the “on-site” Skills PEI competitions to research and gather information about skilled trades and technology careers. The purpose of this observation component is to help competitors prepare for a question to be posed and answered after his/her speech. The focus of this question will relate to what they have observed about skilled trades and technology careers.
- Each competitor will present his/her prepared speech in a formal public setting, and answer one (1) question based upon his/her speech with all competitors present. Order of presentations will be determined through a random selection process.

3. ESSENTIAL SKILLS

Essential skills are used in nearly every job and at different levels of complexity. They provide the foundation for learning all other skills and enable people to evolve with their jobs and adapt to workplace change. Good Essential Skills means you will understand and remember concepts introduced in technical training. The level of Essential Skills required for most trades is as high or higher than it is for many office jobs.

4. EQUIPMENT, MATERIAL, CLOTHING

Equipment and material will be provided by Skills Canada PEI

- Lectern (optional use by each competitor)
- Audio/video recording of speeches will not be permitted

Equipment and material provided by the competitor

- Optional: Use of cue cards/notes
- No electronic equipment or other props permitted

Required clothing (provided by the competitor)

- Clothing should be appropriate for a business presentation.
- School team shirts may not be worn during the competition.
- Competitors must not identify their home school or names during the competition and the delivery of their speeches



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5. ASSESSMENT

POINT BREAKDOWN

Prepared Speech	
A. Content	
<p>This category will be assessed prior to the prepared speech presentations.</p> <ul style="list-style-type: none"> • Response addresses all parts of the prompt /3 • Ideas reinforce effective development of the assigned topic /6 • Supporting details are precise and connected to the ideas explored /6 <p>Organization:</p> <ul style="list-style-type: none"> • Introduction is coherent, shaped, and contains the controlling idea (topic) /4 • Arrangement of supporting ideas contributes to a competent, controlled discussion /5 • Links ideas coherently /3 • Conclusion is appropriate and skillful /3 	
B. Delivery	
<ul style="list-style-type: none"> • Correct use of conventions: diction, grammar, pronunciation /4 • Effectiveness: convincing, coherent, interesting, descriptive language /12 • Eye contact: engages with the audience /4 • Fluency: fluidity, smoothness, polish /4 • Non-verbal: gestures, mannerisms, body language /4 • Poise: self-confident, dignified, composed /2 • Voice: expression, tempo, volume, phrasing /10 	
Questions	
<p>Question 1: Response to Speech</p> <ul style="list-style-type: none"> • Addresses the question /1 • Demonstrates knowledge of topic /1 • Develops ideas adequately /1 • Organizes ideas logically /1 • Demonstrates clarity and conviction /1 	



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<p>Question 2: Impromptu Speech</p> <p>A. Content</p> <ul style="list-style-type: none"> • Addresses the prompt /2 • Chooses ideas that demonstrate understanding of the topic /2 • Develops ideas adequately /1 <p>B. Organization</p> <ul style="list-style-type: none"> • Uses effective introduction /1 • Focuses and presents ideas in logical order /1 • Links ideas effectively /1 • Concludes effectively /1 <p>C. Delivery</p> <ul style="list-style-type: none"> • Effectiveness: convincing, coherent, interesting /2 • Voice: expression, tempo, volume, phrasing /2 • Eye contact: engages with the audience /1 • Non-verbal: gestures, mannerisms, body language /1 	
Regulations	
<ul style="list-style-type: none"> • Impromptu speech delivered within time requirements /2 • Prepared speech delivered within time requirements /4 • Prepared speech question response did not exceed time limit /1 • Meets clothing requirements /1 • Speech conforms with conventions /1 • Speech submitted in specific format /1 	

6. ADDITIONAL INFORMATION

6.1. Competition rules

Please refer to the competition rules for all general PSC information.

6.2 Tie

In the event of a tie, the competitor with the highest score in the Delivery criteria will be declared the winner.



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7. CONTACT INFORMATION

Name	Email address
Kimberley Williams, Westisle Composite High School	kawilliams@edu.pe.ca
Tawna MacLeod – Executive Director, Skills Canada PEI	tmacleod@hollandcollege.com