



## SKILLS CANADA PEI PROVINCIAL COMPETITION

<b>CONTEST DESCRIPTION</b>	
<b>Competition Date</b>	March 15, 2018
<b>Competition location</b>	Holland College Waterfront Campus
<b>Trade Number</b>	82
<b>Trade Name</b>	Video Production
<b>Level</b>	Secondary

### 1. INTRODUCTION

#### 1.1 Purpose of the Challenge.

To evaluate proficiency in the television/video communications field.

#### 1.2 Duration of contest.

6.5 Hours

8:30 am      Registration and time for competitors to become familiar with the Location. Introductions; details of the competition; Q&A

9:00 am      Competition begins

12:00pm     Lunch break (lunch will be provided to the competitors)

12:30 pm     Competition resumes

3:30 pm      Judging

#### 1.3 Skills and Knowledge to be tested.

- Storytelling
- Production Planning and Design<sup>7</sup>
- Camera Work<sup>9</sup>
- Audio Use
- Editing<sup>9</sup>
- Teamwork<sup>3</sup>
- Time Management<sup>7</sup>
- Problem Solving<sup>7</sup>
- Literacy

*Essential Skills - <sup>3</sup>Working with Others, <sup>7</sup>Thinking (Job Task Planning & Organizing, Problem Solving), <sup>9</sup>Digital*



## **SKILLS CANADA PEI PROVINCIAL COMPETITION**

### **2. CONTEST DESCRIPTION**

#### **2.1 Tasks that may be performed during the contest**

- Produce a video on the subject matter given at the start of the competition. Potential types of videos that competitors will be asked to produce will be: news report/ENG, short film, PSA, commercial/infomercial, promotional, instructional.
  
- Creating a document stating the following:<sup>7</sup>
  - Target audience
  - Goals and Objectives
  - Approach
  - Synopsis
  - Equipment Used
  - It is the responsibility of the competitors to obtain permission to record in other contest areas. They must also ask about and take proper safety precautions.

### **3. EQUIPMENT, MATERIAL, CLOTHING**

#### **3.1 Equipment and material provided by Skills Canada PEI**

Desk area with power bar

#### **3.2 Equipment and material provided by the competitors.**

One computer with video editing software. Must be able to export a 1080p H.264 file (mov/m4v/mp4). Up to two displays may be used.

Teams, must bring their own computer. Computers can be laptops or desktops. You are responsible for any software you wish to use, as well as any required accessories (power adapter, keyboard, mouse, monitor, etc.).

If competitors are bringing a computer or laptop from their school (instead of their personal computer), please ensure that the computer is unlocked so documents and possibly software can be saved/installed to the hard drive and technology support can be provided onsite. This may require access to CMOS settings.



## **SKILLS CANADA PEI PROVINCIAL COMPETITION**

- Video cameras (maximum of two, video/DSLR/mirrorless/mobile device)
- Lenses (no limit on number of lenses)
- Memory cards free of previous recorded material, and a means of transferring footage to the computer (card reader, USB cable etc.)
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic, etc.)
- Headphones
- Single stationary tripod / monopod (no gimbals, dollies, steadicams, shoulder rigs, rails, jibs, or other supports – this includes electronic stabilizers like Osmo/Ronin, etc.)
- USB Stick (for saving your completed videos for your own use)
- No lighting gear

### **4. SAFETY REQUIREMENTS**

Competitors will be expected to maintain a safe working area during the competition.

### **5. ASSESSMENT**

POINT BREAKDOWN	/100
Production Brief <ul style="list-style-type: none"> <li><input type="checkbox"/> Goals, Objectives and Solutions to Problems</li> </ul>	5
Camera Work <ul style="list-style-type: none"> <li><input type="checkbox"/> Exposure, Focus, Composition and White Balance</li> <li><input type="checkbox"/> Steadiness and Effective Use of Camera Movement</li> </ul>	20
Audio <ul style="list-style-type: none"> <li><input type="checkbox"/> Clarity &amp; Overall Mix</li> <li><input type="checkbox"/> Appropriate Use</li> </ul>	20
Editing <ul style="list-style-type: none"> <li><input type="checkbox"/> Flow, Pacing, Transitions</li> <li><input type="checkbox"/> Graphics, Titles, Effects</li> </ul>	15
Storytelling <ul style="list-style-type: none"> <li><input type="checkbox"/> Effective Writing and Evidence of Planning</li> <li><input type="checkbox"/> Introduction and Closing</li> <li><input type="checkbox"/> Coherency</li> </ul>	15



## SKILLS CANADA PEI PROVINCIAL COMPETITION

Project Specifications <input type="checkbox"/> Correct length <input type="checkbox"/> Correct format <input type="checkbox"/> Correct filename <input type="checkbox"/> Meets genre specifications	15
Overall Impact <input type="checkbox"/> Impact, Creativity and Overall Production Quality	10

### 6. ADDITIONAL INFORMATION

TOPIC/TASK	CONTEST SPECIFIC RULE
Project Details	<input type="checkbox"/> Only music/sound effects from copyright- cleared music shall be used <input type="checkbox"/> Only props found on site are to be used during the competition <input type="checkbox"/> No footage captured prior to the competition is allowed to be used <input type="checkbox"/> There are no restrictions on the use of the editing software including effects, generators, titles, colour correction, plugins, templates, etc <input type="checkbox"/> Completed videos must be within +/- 4 seconds of the specified length. If length is more than +/- 4 seconds, the video will not be judged <input type="checkbox"/> Competitors must submit final videos via the USB drive supplied. At the exact end of the competition, videos must be in the exporting phase. If it is not actively exporting, it will not be judged. If it is exporting and Provincial Technical chairs have to copy it from your computer to the USB drive, you will lose the associated point value <input type="checkbox"/> Final videos must be named using the naming convention provided <input type="checkbox"/> All editing must be completed in the skill area



## **SKILLS CANADA PEI PROVINCIAL COMPETITION**

### **6.1 Tie (No ties are allowed)**

In the event of a tie, the team with the highest score in Overall Impact criteria will determine the winner.

### **6.2 Competition rules**

Please refer to the competition rules for all general PSC information.

## **7. CONTACT INFORMATION**

Name	Email address
Tawna MacLeod – Executive Director, Skills Canada PEI	tmacleod@hollandcollege.com