



SKILLS CANADA PEI PROVINCIAL COMPETITION

SCOPE DOCUMENT	
Competition Date	March 12, 2018
Competition location	Westisle Composite High School Students should register in the Library upon arrival.
Trade Number	85
Trade Name	Public Speaking
Level	Secondary

1. INTRODUCTION

1.1. Purpose of the Challenge.

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work- whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

1.2. Duration of contest.

4 Hours

1.3. Skills and Knowledge to be tested.

- Present thoughts in a clear, coherent, and well-constructed format on the assigned topic.
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.
- Reflect upon research, make observations, and share experiences through prompted response.



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2. CONTEST DESCRIPTION

Each competitor will speak on the following topic:

Social responsibility is an ethical framework and suggests that an entity, be it an organization or individual, has an obligation to act for the benefit of society at large.

How could the skilled trades and technologies empower Canadians to be socially responsible citizens at home and/or abroad?

Competitors will write original speeches that reflect creativity on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of the listening audience.

Competitors must submit by e-mail a copy of their speeches as a PDF document in Arial 14 point font, double spaced to the chair of the Provincial Technical Committee (PTC) by **midnight, March 7, 2018** to **kawilliams@edu.pe.ca**.

If you have not received confirmation within 24 hours that the speech has been received, please call **Kim Williams at Westisle Composite High School at 902-853-8626 Ext 266**

Students who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 15.

- Competitors will attend a mandatory orientation session prior to the start of the competition.
- Competitors will observe the "on-site" Skills Canada competitions to gather information about skilled trades and technology careers. The intent of these observations is to support the response to the impromptu topic. Order of presentations will be determined through a random selection process.
- Then, each competitor will present a prepared speech in a formal public setting, and answer one (1) question based upon the submitted speech. Order of presentations will be determined through a random selection process.

Length of Impromptu Speech

Competitors will be given a prompt based upon their observations of the skilled trades and technology contests. They will have a maximum of 2 minutes to prepare and 3 minutes to respond. Time cards will be shown at 2 minutes, 1 minute, and 15 seconds to indicate time remaining during response.

Length of Prepared Speech

The speech shall be at least 5 minutes in length and shall not exceed 7 minutes.

There will **not** be a warning light, sound, or time cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentations.



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Length of Response to Question

Students will be asked one question based upon the content of their submitted speeches. Competitors will have a maximum of 1 minute and 30 seconds to respond to the question. Time card will be shown to indicate 15 seconds remaining.

3. EQUIPMENT, MATERIAL, CLOTHING

Equipment and material will be provided by Skills Canada PEI

- Lectern (optional use by each competitor)

Equipment and material provided by the competitor.

- Optional: Use of cue cards/notes

Required clothing (provided by the competitor)

- Clothing should be appropriate for a business presentation.
- School team shirts may not be worn during the competition.

4. ASSESSMENT

Impromptu Speech	Total Value (15)	Competitor's Score
<i>Content</i>		
• Response addresses the prompt	2	
• Chooses ideas that demonstrate understanding of the topic	2	
• Develops ideas adequately	1	
<i>Organization</i>		
• Uses effective introduction	1	
• Focuses and presents ideas in a logical order	1	
• Links ideas coherently	1	
• Concludes effectively	1	
<i>Delivery</i>		
• Effectiveness: uses convincing, coherent language	2	
• Voice: expression, tempo, volume, phrasing		
• Eye contact: engages with audience	2	
• Non-verbal: gestures, mannerisms, body language	1	
	1	
Prepared Speech	Total Value (75)	



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Content/Organization: this will be assessed, based on written submission, prior to the prepared speech presentations	20	
• Response addresses the definition provided in the first section of the assigned topic	3	
• Response directly addresses the question provided in the second section of the assigned topic	3	
• Introduction is coherent, shaped, and contains the controlling idea (topic)	4	
• Arrangement of supporting ideas contributes to a competent, focused discussion	4	
• Transitions link ideas coherently	3	
• Conclusion is relevant and connected to the topic	3	
Delivery	50	
• Introduction gains audience attention and previews main ideas	4	
• Supporting ideas are connected to assigned topic	3	
• Supporting ideas are precise	1.5	
• Conclusion is appropriate and skillful	1.5	
• Captures interest at the beginning of the speech	2	
• Holds interest through to the end of the speech	2	
• Convincing	4	
• Coherent, uses descriptive and precise language	4	
• Volume: sufficient; used for effect	3	
• Uses tempo (pacing) and phrasing effectively	4	
• Expressive: use of tone, pitch	4	
• Displays self-confidence and composure	3	
• Correct use of conventions: diction, grammar, pronunciation	2	
• Eye contact: engages with entire audience	4	
• Fluency: fluidity, smoothness, polish	4	
• Non-verbal: gestures, mannerisms, body language	4	
Question Response	5	
• Addresses the question	1	
• Demonstrates knowledge of topic	1	
• Develops ideas adequately	1	
• Organizes ideas logically	1	
• Demonstrates clarity and conviction	1	
Conventions	Total Value (10)	



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Regulations		
• Impromptu speech delivered within required time specifications	2	
• Prepared speech delivered within time specifications	4	
• Prepared speech question response delivered within time specifications	1	
• Meets clothing requirements	1	
• Speech submitted in specified format	2	
Total Score		

5. ADDITIONAL INFORMATION

5.1. Competition rules

Please refer to the competition rules for all general Provincial Skills Competitions.

5.2 Tie

In the event of a tie, the competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner. If the tie remains, the competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner. If there is still a tie, the student with the highest overall score in the Impromptu Speech will be declared the winner.

6. CONTACT INFORMATION

Name	Email address
Kimberley Williams, Westisle Composite High School	kawilliams@edu.pe.ca
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