



Public Speaking

Competition Date: April 9, 2024

Competition location: Westisle High School

Trade Number: 85

Trade Name: Public Speaking

Level: Secondary

1. INTRODUCTION

1.1 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

1.2 Duration of contest.

Schedule

| | |
|-----------------|-----------------------------------|
| 8:30 – 9:00 am | Competitor Registration (Library) |
| 9:00 – 9:15 am | Competitor Orientation |
| 9:15 – 12:00 pm | Competition |
| 12:00 – 1:00 pm | Lunch |
| 1:00 pm | Judging |

* Competitors may leave at any time once they have completed their speech.

1.3 Skills and Knowledge to be tested.

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic.
- Capture and hold the attention of the audience within the 5 to 7-minute timeframe
- Deliver a clear message (main idea, argument, opinion, or position)
- Speak easily, with confidence
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume



- Think quickly and answer unseen questions clearly
- Reflect upon research, make observations, and share experiences through prompted response.

2. CONTEST DESCRIPTION

- I. Each competitor will speak on the following prompt:

There are ever increasing advancements being made in technology.

With this in mind, How might the skilled trades and technologies navigate this change?

- Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- II. Competitors will also speak on an impromptu topic that will be revealed before the designated time.
 - III. Competitors will respond to a question from the judges based on their prepared speech.
- By 11:00 PM **Tuesday, April 2nd, 2024**, students must submit their speeches as a double spaced, justified, Arial 14-point PDF document via email to the following email address: jennaisaac@edu.pe.ca. If you have not received confirmation within 24 hours that your speech has been received, please call Jenna Isaac at (902)856-0785 and resubmit. **Students who do not submit speeches by the above deadline will receive a deduction as indicated in the Assessment section of this Contest Description.**
 - Competitors will attend a mandatory orientation session on the day of the competition.
 - Prior to the competition, the competitors will become familiar with the variety of skilled trades and technology careers. The intent of this awareness is to support the response to the impromptu topic. The order of presentations will be determined through a random selection process.
 - Each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the submitted speech. The order of presentations will be determined through a random selection process.

3. SKILLS FOR SUCCESS

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (former Essential Skills) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are crucial for success in Trade and Technology careers.



Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

Numeracy, Communication, Collaboration, Adaptability, Reading, Writing, Problem Solving, Creativity and Innovation, Digital

4. EQUIPMENT, MATERIAL, CLOTHING

4.1 Each competitor is required to bring the following:

- Copies of their speech (4)
- Audio/Video recording of speeches is permitted but will not be provided
- Optional: Use of cue cards/notes

4.2 Equipment and material provided by the competition site

- Lectern will be available (optional use for each competitor)

4.3 Required clothing (Provided by competitor)

- Competitors should be dressed appropriately for a business presentation

5. SAFETY REQUIREMENTS

5.1 List of required personal protective equipment (PPE) provided by competitors

- Not applicable

6. ASSESSMENT

6.1 Point Breakdown

| Conventions | Total value (10) | Score ----- ----- |
|--|-----------------------------|------------------------------|
| Regulations | (10) | ----- |
| Impromptu speech delivered within required time specifications | 1 | |
| Prepared speech delivered within time specifications | 4 | |
| Prepared speech question response delivered within time specifications | 1 | |
| Speech submitted on time | 2 | |
| Speech submitted in specified format | 2 | |
| Impromptu Speech | Total value (15) | ----- |
| Content | (5) | ----- |
| Response addresses the prompt | 2 | |
| Choose ideas that demonstrate understanding of the topic | 2 | |
| Choose ideas that demonstrate understanding of the topic | 1 | |



| | | |
|---|-------------------------|--------------------|
| Organization | (4) | ----- |
| Uses effective introduction | 1 | |
| Focuses and presents ideas in a logical order | 1 | |
| Links ideas coherently | 1 | |
| • Concludes effectively | 1 | |
| Delivery | (6) | ----- |
| Effectiveness: uses convincing, coherent language | 2 | |
| Voice: expression, tempo, volume, phrasing | 2 | |
| Eye contact: engages with audience | 1 | |
| Non-verbal: gestures, mannerisms, body language | 1 | |
| Prepared Speech | Total Value (70) | Score ----- |
| Content/organization- this will be assessed, based on written submission, prior to the prepared speech presentations | (20) | ----- |
| Response develops the content contained in the first section of the prompt | 3 | |
| Response develops the content contained in the second section of the prompt | 3 | |
| Introduction contains the assigned topic | 2 | |
| Introduction is coherent and shaped | 2 | |
| Arrangement of supporting ideas contributes to a competent discussion | 2 | |
| Supporting ideas are focused on assigned topic | 2 | |
| Transitions link ideas coherently | 2 | |
| Conclusion is relevant | 2 | |
| Conclusion is connected to the assigned topic | 2 | |
| Delivery | (50) | ----- |
| Introduction gains audience attention | 2 | |
| Introduction previews main ideas | 2 | |
| Supporting ideas are connected to assigned topic | 2 | |
| Supporting ideas develop assigned topic | 2 | |
| Supporting ideas are precise | 1 | |
| Conclusion is appropriate and skillful | 1 | |
| Presents ideas in a logical order | 2 | |
| Captures interest at the beginning of the speech | 2 | |
| Holds interest through to the end of the speech | 2 | |
| Convincing | 2 | |
| Commands audience attention | 2 | |
| Effective word choice | 2 | |
| Volume is sufficient | 2 | |
| Volume used for effect | 1 | |
| Appropriate tempo (pacing) | 2 | |
| Effective phrasing | 2 | |
| Expressive | 2 | |
| Varies tone and pitch | 2 | |
| Displays self-confidence | 2 | |
| Composed | 2 | |
| Correct use of conventions: diction, grammar, pronunciation | 1 | |
| Eye contact: engages with entire audience | 2 | |
| Eye contact is effective | 2 | |
| Fluency: fluidity, smoothness | 2 | |
| Polished | 2 | |



| | | |
|-------------------------------------|--------------------|--------------|
| Gestures | 2 | |
| Mannerisms, body language | 2 | |
| Question Response | Total value | ----- |
| | (5) | |
| Addresses the question | 1 | |
| Demonstrates knowledge of topic | 1 | |
| Develops ideas adequately | 1 | |
| Organizes ideas logically | 1 | |
| Demonstrates clarity and conviction | 1 | |

7. ADDITIONAL INFORMATION

7.1 Tie (No ties are allowed)

Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.

Tiebreaker #2: The competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner.

Tiebreaker #3: The student with the highest overall score in the Impromptu Speech will be declared the winner.

7.2 Competition rules

Please refer to the competition rules for all general PSC information.

8. CONTACT INFORMATION

| Name | Email address |
|--|-----------------------------|
| Jenna Isaac Competition Chair | jennaisaac@edu.pe.ca |
| Tawna MacLeod – Executive Director, Skills Canada PEI | tmacleod@hollandcollege.com |