



CONTEST DESCRIPTION

Competition Date	Tuesday, March 26 th 2024
Competition location	Private Institute of Hair Design and Aesthetics
Trade Number	30
Trade Name	Aesthetics
Level	Post Secondary

1. INTRODUCTION

1.1 Purpose of the Challenge.

The principal role of an Aesthetician is to perform services to enhance client physical and psychological well-being through manicures, makeup (evening look) and body therapy (back treatment with reflexology to the feet).

The challenge evaluates each competitor's readiness for employment and recognizes outstanding students for their excellence and professionalism in the aesthetic industry.

1.2 Duration of contest.

8:00 am	Morning judges' briefing
8:15 am	Competitors' briefing
8:30 am	Manicure (dry) with French gel applications
11:30 am	Lunch
12:30 pm	Makeup - evening look with strip lashes
2:00 pm	Back treatment with foot reflexology
3:30 pm	Competition ends & final judging

Please note, this is a tentative schedule and times may vary slightly.



1.3 Skills and Knowledge to be tested.

Manicure with French gel application with arm and hand massage

Objective:

- Analyze hands and fingernails
- Record observations on technical chart
- Perform a dry manicure, nail shaping and cuticle work
- Gel base coat
- French tip application
- All 10 fingers will have a French nail application, smile line will reflect the nail shape of the client
- Smile line can be corrected before curing
- Gel topcoat
- Perform a hand and forearm massage showing various massage movements for 5 minutes total for both hand/arms
- Clean and tidy workstation

Evening Makeup Look with Strip Lashes

Objective:

- The competition will do an evening makeup look to the face adding strip lashes to complete the look
- Models will have time after judging is completed to remove makeup for the next part of the competition

Back Treatment with Foot Reflexology to both feet

Objective:

- The competitor will fill out a detailed consultation
- The competitor will perform a back treatment on the entire back area
- The competitor will perform foot reflexology to both feet

Please refer to the video for reflexology techniques:

<https://www.youtube.com/watch?v=WhxSAKDsKv0>



2. SKILLS FOR SUCCESS

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (former Essential Skills) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are crucial for success in Trade and Technology careers.

Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

Numeracy, Communication, Collaboration, Adaptability, Reading, Writing, Problem Solving, Creativity and Innovation, Digital

3. EQUIPMENT, MATERIAL, CLOTHING

3.1 Each competitor is required to bring the following:

Manicure with arm and hand massage

- Implements
 - Cuticle pusher
 - Clippers
 - Cuticle nippers
 - Buffer
 - Nail file
- UV/LED Nail Lamp

Evening Makeup Look with Strip Lashes

*****Makeup products are NOT supplied***

*****Competitors MUST bring their own makeup products and supplies or use what the school has on hand***

- Makeup brushes
- Accessories
 - Strip lashes + glue



- Scissors

- Tweezers
- Dispensing spatulas
- Any combination of makeup products that competitors need to complete the desired outcome

3.2 Equipment and material provided by the competition site

Items that will be supplied by Me

Manicure

- Consultation form
- Nail art brush

Evening Makeup Look

Back Treatment with Foot Reflexology

- Consultation form
- Contraindications for Foot Reflexology

3.3 Each competitor will be supplied with the following at the competition site:

Manicure

- Hand/arm massage cream
- Gel polish base coat, topcoat and white gel polish
- Disposable gloves
- Gibson towels
- 2 hand towels
- Cotton rounds

Evening Makeup Look

- Moisturizer
- 4x4 gauze
- Gibson towels



- Cape cover up
- Head band/Hair protector/Hair clips
- Tissues
- Q-Tips
- Sponges
- Disposable Mascara wands

Back Treatment with Foot Reflexology

- Linens for dressing of bed
- Blanket
- 2 Large bowls for water
- Client body wrap
- All back treatment products (cleanser, exfoliant, mask, massage oil and moisturizer)
- Dispensing cups
- 2 Large towels
- 6 Medium (hand) towels
- Gibson towels
- Disposable gloves

3.4 Required clothing (Provided by competitor)

Competitors must wear their daily school uniform with closed-toe shoes

Hair must be tied back

No excessive jewelry that may interfere with the services being performed

Short, neat, nails

\$25 registration fee to be paid prior to competition to Skills Canada PEI

4. ASSESSMENT

4.1 Point Breakdown

Item	Point Value
Manicure with hand and arm massage	30 points



Evening makeup look	30 points
Back Treatment with Foot Reflexology	40 points
Total score	100 points

5. ADDITIONAL INFORMATION

5.1 Tie (No ties are allowed)

In the event of a tie in scoring, the following procedure will apply:

- The competitor with the highest score in the Back treatment with foot reflexology will be declared the winner.
- If there is still a tie, the competitor with the highest score in the Manicure with hand and arm massage will be declared the winner.

5.2 Competition rules

Detailed information on each of the competition areas, technical charts and makeup requirements are included in the “project” document. Please review them carefully to fully understand the competition

6. CONTACT INFORMATION

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