



Public Speaking

Competition Date: Saturday, November 9th, 2024

Competition location: Holland College – Prince of Wales Campus

Trade Number: 85

Trade Name: Public Speaking

Level: Intermediate

1. INTRODUCTION

1.1 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

1.2 Duration of contest.

Schedule

8:30 – 9:00 am	Competitor Registration
9:00 – 9:15 am	Competitor Orientation
9:15 – 12:00 pm	Competition
1:00 pm	Judging

* Competitors may leave at any time once they have completed their speech.

1.3 Skills and Knowledge to be tested.

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic.
- Capture and hold the attention of the audience within the 5 to 7-minute timeframe
- Deliver a clear message (main idea, argument, opinion, or position)
- Speak easily, with confidence
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume
- Think quickly and answer unseen questions clearly



- Reflect upon research, make observations, and share experiences through prompted response.

2. CONTEST DESCRIPTION

- I. Each competitor will speak on the following prompt:

There are ever increasing advancements being made in technology.

How do technological changes impact you as a student in the classroom?

- Competitors will write an original speech that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- II. Competitors will respond to a question from the judges based on their prepared speech.
- Competitors will attend a mandatory orientation session on the day of the competition.
 - Prior to the competition, the competitors will become familiar with the variety of skilled trades and technology careers.
 - Each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the speech. The order of presentations will be determined through a random selection process.

3. EQUIPMENT, MATERIAL, CLOTHING

3.1 Each competitor is required to bring the following:

- Copies of their speech (4)
- Audio/Video recording of speeches is permitted but will not be provided
- Optional: Use of cue cards/notes

3.2 Equipment and material provided by the competition site

- Lectern will be available (optional use for each competitor)

3.3 Required clothing (Provided by competitor)

- Competitors should be dressed appropriately for a business presentation

4. SAFETY REQUIREMENTS

4.1 List of required personal protective equipment (PPE) provided by competitors



- Not applicable

5. ASSESSMENT

6.1 Point Breakdown

Conventions	Total value (10)	Score ----- --
Regulations	(10)	-----
Impromptu question delivered within required time specifications	2	
Prepared speech delivered within time specifications	4	
Prepared speech question response delivered within time specifications	4	
	Total value (15)	-----
Content	(5)	-----
Speech addresses the topic	2	
Choose ideas that demonstrate understanding of the topic	2	
Choose ideas that demonstrate understanding of the topic	1	
Organization	(4)	-----
Uses effective introduction	1	
Focuses and presents ideas in a logical order	1	
Links ideas coherently	1	
• Concludes effectively	1	
Delivery	(6)	-----
Effectiveness: uses convincing, coherent language	2	
Voice: expression, tempo, volume, phrasing	2	
Eye contact: engages with audience	1	
Non-verbal: gestures, mannerisms, body language	1	
Content/organization- this will be assessed, based on written submission	20	-----

6. ADDITIONAL INFORMATION

6.1 Tie (No ties are allowed)

Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.

6.2 Competition rules

Please refer to the competition rules for all general PSC information.



7. CONTACT INFORMATION

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