



## CONTEST DESCRIPTION

**Competition Date:** Saturday, November 9<sup>th</sup>, 2024

**Competition location:** Holland College – Prince of Wales Campus

**Trade Name:** Hairstyling

**Level:** Intermediate

### CONTEST INTRODUCTION

#### **Purpose of the Challenge**

To learn about the exciting and ever-evolving creative world of the beauty industry!

#### **Skills and Knowledge to be tested**

The level of the contest will allow intermediate students to demonstrate technical skills and overall natural creative ability achieved by attending a workshop with industry professionals.

### CONTEST DESCRIPTION

- This team consists of two people. The roles are defined as follows:
  - Stylist** - Performs hair style similar to picture below
  - Model (shoulder length or longer hair)** - Performs own cleansing, moisturizing and basic make-up application
- Team members CANNOT interfere with the other's specific roles
- Team will be judged on the overall finished look



#### **Contest breakdown:**

Contest Duration: 4 Hours

9am – 1:00pm

- 1.5 Hour workshop
- 2.5 Hour Competition



**Tasks to be performed on day of competition:**

**AESTHETICS:**

Proper cleansing technique  
Moisturizing technique  
Basic make up application

**HAIR:**

Dry shampoo application to medium (or longer) hair  
Brushing  
Curling or flat iron

Competitors will participate in a workshop during which they will be coached by industry professionals in basic hair design and aesthetics. Skills addressed include:

- Sanitation and safety
- Dry Shampoo application with combing technique
- Proper use of hot tools
- Basic makeup application
- Basic aesthetic components

**EQUIPMENT, MATERIAL, CLOTHING**

**Equipment and material provided by Skills Canada PEI:**

- Table
- Electrical outlet
- Cleansing, moisturizing and styling products
- Cape
- Head band ( for hair protection)

**Equipment and material provided by competitor:**

- Working tools (brushes, combs, jaw clamps)
- Mirror
- Hot tools (curling iron/flat iron etc...)
- Water bottle
- Makeup (foundation, eye and cheek color, liner, lip color and mascara)

Note: Competitors will not be allowed to compete if the above items are not brought.

**Required clothing:**

- Clean and comfortable clothing (no school logos)
- Comfortable, safe footwear, no open toe shoes or heels



## **SAFETY REQUIREMENTS**

The health, safety and welfare of all individuals involved with Skills Canada PEI are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

### **Requirements for working area:**

- No headsets/earbuds/cell phones allowed during workshop or competition
- Floor must be clear, no water/product spillage; demerits will be given if time is not taken to address spill/safety issues
- Proper footwear must be worn at all times during the competition
- First aid kit will be available in the competition area

## **EVALUATION/JUDGING CRITERIA**

	<i><b>Points</b></i>
Overall Creativity	20
Cleaning/Moisturizing Technique	20
Makeup Application	20
Hair Style /Finish	20
Use of sanitation/safety techniques	20

## **ADDITIONAL INFORMATION**

### **Tie (No ties are allowed)**

In the event of a tie, time completed will be used to determine placement.

## **CONTACT INFORMATION**

Name	Email address
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