



CONTEST DESCRIPTION

Competition Date: Saturday, November 9th, 2024

Competition location: Holland College – Prince of Wales Campus

Trade Number: 82

Trade Name: Video Production

Level: Intermediate

CONTEST INTRODUCTION

1.1 Purpose of the Challenge.

- To evaluate proficiency in the video productions field.

Skills and Knowledge to be tested.

- Adaptability
- Collaboration
- Communication
- Creativity & Innovation
- Digital
- Problem Solving
- Reading
- Writing
- Numeracy

1.2 Duration of contest.

- **3 Hours**
- Register at the main desk by 8:45am and proceed to the competition room.
- Competition starts 9:00 am following orientation
- Final products submitted to a committee member on a Skills Canada PEI jump drive no later than 12:00pm!
- Please pay attention to the 12pm deadline (rendering time etc). Reminder to check your video playability on your jump drive before submitting at 12:00pm



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2.1 Here is the list of items/documents that will be provided for the competition:

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
Video Project Specifics	Start of Competition on Day of Competition
Production Brief to fill out	Day of Competition
Competition Evaluation	Day of Competition

2.2 Tasks that may be performed during the contest:

- Produce a video on a topic of Skills and Society. Further details will be shared at the start of the competition at 9am. The committee will indicate length of video the morning of competition (anywhere from 30 to 60 secs).
- Potential genres: news report/ENG, short film, PSA, commercial/infomercial, promotional, instructional.
- The genre selected MUST be identified in your production brief and the conventions of this genre adhered to.
- NOTE: You may be asked to include a random object, include a sentence or effect in your project etc. We suggest not to overplan as you have no idea the project specific details until the day of competition. The above topic is merely to get you thinking in that direction.
- Create a Production Brief stating the following:
 - Target audience
 - Goals and Objectives
 - Pre-Production Planning that Occurred
 - Approach
 - Summary
 - Equipment Used
 - Innovative Solutions to Problems
- It is the responsibility of the competitors to obtain permission to record others. They must take proper safety precautions wherever filming takes place

EQUIPMENT, MATERIAL, CLOTHING

3.1 Equipment and material provided by Skills Canada:

- Paper copies of the project description, production brief, scope, instructional documents, and a royalty-free music library (USB) will be provided on the day of competition.
- USB stick for export of Final Video Project



3.2 Equipment and material provided by the competitor

- One editing system. Must be able to export a 1980x1080p H.264 file (mov/m4v/mp4) to a USB stick provided by the Video Production Committee. Up to two displays may be used. (NO uploading to a cloud service)
- Teams, use/bring their own editing system. Editing systems can be laptops, desktops or tablets (NO cell phones for editing).
- You are responsible for any accessories (power adapter, keyboard, mouse, monitor, monitor adapters, external drive, headphones, splitter, mouse pad, etc.) and software you wish to use. This software must be loaded prior to arriving on site.
- If competitors are bringing a computer or laptop from their school (instead of their personal computer), please ensure that the computer is unlocked so projects can be saved to the hard drive and technology support can be provided onsite. This may require access to CMOS settings.
- Video cameras (video/DSLR/mirrorless/mobile device).
- Lenses (no limit on number of lenses)
- Memory cards free of previously recorded material, and a means of transferring footage to the computer (card reader, USB cable etc.)
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic, mobile devices, etc.)
- Headphones / splitter
- Tripods, monopods, handheld stabilizers/gimbals (NO rails, jibs, sliders or drones)
- Camera mounted or handheld, battery-powered light

SAFETY REQUIREMENTS

The health, safety and welfare of all individuals involved with Skills Canada PEI are of vital importance. Safety is a condition of participation and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

No PPE required



CONTEST SPECIFIC RULES

Contest specific rules cannot contradict or take priority over the Competition Rules. They do provide specific details and clarity in areas that may vary from contest to contest. Any additional contest rules will be reviewed during competitor orientation.

TOPIC/TASK	RULE
Project Details	<ul style="list-style-type: none"> • Only music from the provided royalty-free music library or link shared by committee shall be used. • Visuals created, or footage captured, must be completed during the competition. • Proctors, coaches, or reps are not to help, or supply props. • There are no restrictions on the use of the editing software including effects, generators, titles, colour correction, plugins, templates, etc. • All editing must be completed in the assigned Video Production room in presence of the committee. • Completed videos must be within +/- 4 seconds of the specified length. If length is more than +/- 4 seconds, the video will not be judged. • Final videos must be named using the naming convention Team#. (ie Team 2) • The video production brief must be completed and submitted to committee by video deadline • Once the production brief and final project have been submitted there will be no opportunities to make any changes

EVALUATION/JUDGING CRITERIA

POINT BREAKDOWN	/100
Production Brief <ul style="list-style-type: none"> • Goals, Objectives and Solutions to Problems 	5
Camera Work <ul style="list-style-type: none"> • Exposure, Focus, Composition and White Balance • Steadiness and Effective Use of Camera Movement 	20
Audio <ul style="list-style-type: none"> • Clarity & Overall Mix • Appropriate Use 	20
Editing <ul style="list-style-type: none"> • Flow, Pacing, Transitions 	15



<ul style="list-style-type: none"> Graphics, Titles, Effects 	
Storytelling <ul style="list-style-type: none"> Effective Writing and Evidence of Planning Introduction and Closing Coherency 	15
Project Specifications <ul style="list-style-type: none"> Correct filename Correct length Correct format Meets genre specifications 	15
Overall Impact <ul style="list-style-type: none"> Impact, Creativity and Overall Production Quality 	10

ADDITIONAL INFORMATION

Ties

- Tiebreaker #1:** In the event of a tie, the team with the highest combined score in Overall Impact criteria will determine the winner.
- Tiebreaker #2:** If a tie still remains, the team with the highest score in combined Storytelling criteria will be determined the winner.
- Tiebreaker #3:** If a third tie occurs, the team with the highest score in the Editing criteria will be declared the winner.

COMPETITION RULES

Refer to the [competition rules](#) of the Skills Canada Competition which can be found on our website.

CONTACT INFORMATION

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